



# National Winter Sports Development Association (NWSDA)

## Request for Club Proposals

A financial assistance opportunity aimed at supporting the development of internationally competitive Canadian athletes in cross-country skiing.

### 1. OVERVIEW

The “National Winter Sports Development Association” (NWSDA) was established through the foresight and donation of the Disbrow family to assist cross-country ski clubs with proven ability to develop competitive skiers and coaches based on long-term development planning. The NWSDA has a Board of Directors which decides on the direction and allocation of the NWSDA grants. Nordiq Canada manages and administrates the annual funding allocations of the NWSDA Board.

The purpose of the grant is to sustain quality programs and enhance competitive sport development at the club level.

#### **The NWSDA's order of priorities for funding assistance include:**

1. Assisting clubs that promote continued and appropriate competitive opportunities for athletes who have the skill and desire to compete, first for their club and provincial team and tracking to the National Ski Team level.
2. Advancing the education and professional development of coaches; this includes, but is not limited to, the NCCP education pathway, education at the National Coaching Institute (NCI) or other recognized career enhancing opportunities.
3. Assisting in the hiring of full-time professional coaches to lead year-round athlete development programs.

### 2. FUNDING CRITERIA

The allocation of funds in the 2026-27 season will be based on NWSDA's priorities in alignment with the following:

- i. The quality of the club's proposed programming and the organizational structure and support system to deliver the program;
- ii. The plan for career coaching development and education at the club level;
- iii. A demonstrated plan for financial stability of the club;
- iv. The quality of the application itself.

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#### EVALUATION SCALE:

A	B	C	D
Plans are detailed and supported with realistic and progressive performance indicators. Initiatives promote sustainability and are directly related to the four guiding priorities described in the overview.	Plans address real development needs and means for achieving these.	Plans provide little or vague evidence of either need and/or potential success.	Proposal lacks details and supporting elements and/or comprises conflicting or unrelated arguments.

### 3. CLUB ELIGIBILITY

- i. A Nordiq Canada affiliated cross-country ski club with a full-time coach, and/or hiring a new full-time coach;
- ii. Commitment to making the effort towards coach job security. Examples could include minimum two-year job security for coach, and a benefits package including health insurance;
- iii. Investment in ongoing professional development of club coaches and programming.

### 4. HOW TO APPLY

1. Read through the entire application form below.
2. Write your application in advance and then transfer your responses into the online application form (link below).
3. E-mail “Annex A: Club Budget” separately to Megan Dunn, Special Projects Manager at: [mdunn@nordiqcanada.ca](mailto:mdunn@nordiqcanada.ca)

**Application deadline: July 15, 2026.**

### 5. NEED HELP?

Clubs are encouraged to contact Nordiq Canada for clarification and assistance in preparing their application. **Please contact: Stephen Novosad, Coach development Manager**, at [snovosad@nordiqcanada.ca](mailto:snovosad@nordiqcanada.ca) for questions.

Successful applicants will be notified by email July 31, 2026.

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**APPLICATION FORM – Now Online Here:** [2026-27 NWSDA Grant Application Form / Formulaire de Candidature \(Copy\) – Fill out form](#)

**We recommend writing your application in advance and then transfer your responses into the online form all at once.**

**Section 1 - Overview**

1. Requested amount (up to a maximum of \$20,000):
2. In bullet point form, provide up to a maximum of three of your club needs, how the funds would be used, and the expected impacts.

**Section 2 - Club And Coach Information**

1. Club Name:
2. Primary Club Contact:
3. Telephone:
4. Email:
5. Mailing Address:
6. Intended Club Coach's Name:
7. Describe their experience and education within the coaching development pathway table below:
8. Proposed salary of coach and other permanent coaches in club:

<b>Coach Specific Training (please check every category achieved)</b>										
Status	CC	L2T	T2T	L2C	CDAG	Lvl 3	Lvl 4	Lvl 5	University (Kin)	Other
Trained										
Certified										
<b>Coaching Experience (years)</b>										
Years coaching cross-country skiing										
Year coaching (total for all sports)										
Years coaching Jr (L2C) level athletes										
Years coaching HP athletes (NDC, NST, other)										

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### **Section 3 - Program Description and Operational Plan**

Describe how the club will enhance the current programs and target the needs of development athletes aspiring to achieve excellence. In view of sustainable athlete development and coach retention, please provide insight into the following:

- 1. Planning** (point form to a maximum of 3 items)
  - a. For recipients of NWSDA support last year, please describe how further funding will build upon recent accomplishments and advancements. Please indicate how these plans align with the club's strategic or development plans OR,
  - b. For first time applications, or for clubs not having received support last year, please describe the identified gaps targeted through NWSDA support.

#### **2. Comprehensive Coaching Plan**

Outline the professional development and/or career path for the designated club coach grant recipient. This should include:

- a. The coach's job description and work plan (in point form for listing each role/responsibility one per bullet)
- b. The coaches' professional development objectives and learning plan. If a previous recipient of the fund, please provide proof of adherence on the previous year's coach professional development plan. (point form to a maximum of 3 items)
- c. Description of coach salaries, benefits packages and how these align with local costs of living. (point form identifying each element one per bullet)

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## Section 4 - Organizational Effectiveness

The club must be able to demonstrate organizational effectiveness and a healthy and vibrant development system based on the LTAD model and indicate how funding will support the expectations for each.

### 1. People

- a. Please provide the club's organizational chart,
- b. Please provide a copy of performance evaluation criteria and indicate frequency of assessment for coaching staff max)
- c. Include a list of programs (Learning to Train through Training to Compete stages of LTAD) with participants and coach numbers for each in the following table:

Program Numbers (please provide accurate numbers for each)				
Context	CC	L2T	T2T	L2C
Registrants				
Coaches				

### 2. Partnerships

- a. Please indicate how your club collaborates with your Provincial, National, and regional structures (i.e.: participation at Provincial/National training camps, Nordiq Canada Coaching Conference, Provincial race circuit, National Championships, etc.). (point form)

### 3. Performance

- a. List the Club's most significant achievements over the past year. (point form)
- b. List athletes who qualified for Provincial Teams, National Teams, and International Competitions. (Point form)
- c. List coaches who had placements on international competitions. (Point form)
- d. Please complete the following table related to participation at the Canadian National Ski Championships:

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Canadian National Ski Championships Data					
	# athletes		# podiums Jr	# other top 10 Jr (do not include podiums)	Club aggregate rank
	Total	JR			
Year	Female / Male	Female / Male	Female / Male	Female / Male	
2026					
2025					
2024					
2023					
2022					

**4. Financial Stability**

- a. Please describe the club’s financial stability strategy. Include details such as multi-year budgeting, diversification of revenue streams (e.g., membership, grants, sponsorship, fundraising), and any plans to address potential future funding gaps. (point form)

**Section 5 - Club Budget**

Submit an estimated budget for the club’s 2026-27 program using Annex A below. Please submit this via e-mail to [mdunn@nordiqcanada.ca](mailto:mdunn@nordiqcanada.ca)

**Application Closing Date: July 15, 2026**



## ANNEX A – CLUB BUDGET

<b>Revenue</b>	
Description	Amount
<b>Total annual revenue 2026-27</b>	
Program Registrations (total)	
Skill Development Programs (U12)	
Competition Programs	
Recreation Programs	
Master’s Programs	
Club Membership	
Sponsorship	
Fundraising (total)	
Please list here and below all fundraising efforts (successful or not)	

<b>Expenses</b>	
Description	Amount
<b>Total annual expenses 2026-27</b>	
Staff (total)	
Full-time coaching staff	
Part-time coaching staff	
Full-time administrative staff	
Part-time administrative staff	
Race Support (total)	
Wax	
Travel	
Other	

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Equipment (total)	
Skis and associated	
Grooming	
Transport (including trailers)	
Other	
Club	
Infrastructure	
Trail maintenance	
Other	
Other	

**\* If Applicable \***

**NWSDA Grant Expenditure Summary for Last Year**

(How was your NWSDA grant spent?)

Description	Amount
<b>Total NWSDA Grant Received 2025-26 Season</b>	
Expenses:	

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