

# Annual Club Fundraiser

The Annual Club Fundraiser is your chance to raise funds to support projects at your club.

## How does it work?

The Annual Club Fundraiser is a 3-month drive to raise funds (January 12 mid-January to March 27). Clubs get to make their own fundraising page on Canadahelps with videos, pictures and fundraising thermometers. It's very easy to do and only takes a few minutes. Donations and donor comments are posted to the fundraising page making it very motivating to give and easy to share on social media. Donors get a thank you and tax receipt instantly after donating.

Nordiq Canada will:

- manage the online donation platform
- issue tax receipts to donors
- disburse funds to clubs monthly

**94% of the funds your club raises are YOURS.** Nordiq Canada will retain 6% of funds raised to cover expenses like credit card processing fees and Canadahelps' fees.

## Why should my club participate?

- **It's easy** – Nordiq Canada provides the platform for receiving donations.
- **It's better for donors** – as a registered charity, Nordiq Canada can issue tax receipts to your donors, which serves as a huge incentive for many to donate.
- **It will raise more \$\$\$** - a joint campaign broadens our reach and allows us all to raise more for our skiing community.

## Ready to get started?

Please complete and email two attached forms, attached, to [fund@nordiqcanada.ca](mailto:fund@nordiqcanada.ca):

- Application to Participate in the Annual Club Fundraiser
- Electronic Funds Transfer, providing your club's banking information so we can disburse funds to you.

By Jan 9 or within a week of submitting your forms, you will receive an email from the CanadaHelps fundraising platform asking you to sign up as a "Participant." Doing so will add your club to the fundraising platform, where you can set up your club's fundraising page and start fundraising!

Questions? Please email Krista at [fund@nordiqcanada.ca](mailto:fund@nordiqcanada.ca).