# **Annual Club Fundraiser Invitation**

The Annual Club Fundraiser is your chance to raise funds to support projects at your club.

#### How does it work?

The Annual Club Fundraiser is a 3-month drive to raise funds (January 11 to March 31). Clubs get to make their own fundraising page on Canadahelps with videos, pictures and fundraising thermometers. It's <u>very</u> easy to do and only takes a few minutes. Donations and donor comments are posted to the fundraising page making it very motivating to give and easy to share on social media. Donors get a thankyou and tax receipt instantly after donating.

## **Nordiq Canada will:**

- manage the online donation platform
- issue tax receipts to donors
- disburse funds to clubs monthly

**94% of the funds your club raises are** YOURS. Nordiq Canada will retain 6% of funds raised to cover expenses like credit card processing fees.

#### Why should my club participate?

- It's easy Nordiq Canada provides the platform for receiving donations.
- It's better for donors as a registered charity, Nordiq Canada can issue tax receipts to your donors, which serves as a huge incentive for many to donate.

### Ready to get started?

Please complete and email these 2 forms, to fund@nordigcanada.ca:

- Annual Club Fundraiser <u>Application Form</u>
- Vendor Electronic Funds Transfer (EFT) Request Form providing your club's banking information so we can disburse funds to you.

Within a week of submitting your forms, you will receive an email from the CanadaHelps fundraising platform asking you to sign up as a "Participant." Doing so will add your club to the fundraising platform, where you can set up your club's fundraising page and start fundraising!

Questions? Please email Krista at fund@nordigcanada.ca.