



# Ski-at-School program grant application

**Application deadline: Oct 15, 2020 (forward by e-mail to [igyapay@cccski.com](mailto:igyapay@cccski.com))**

## Program description:

The Nordiq Canada Ski-at-School program powered by AltaGas is aimed at integrating cross-country skiing into the curriculum of elementary and secondary schools across Canada **as a means of introducing students to cross-country skiing**. A Ski-at-School program may be delivered during regular class hours or after school, onsite or nearby, with the support of a local ski club, or as a stand-alone program.

To assist Nordiq Canada registered clubs and/or schools with starting up and delivering such programs, Nordiq Canada and AltaGas will provide grants to the most promising projects submitted. Individual grants may reach up to \$8000 per program, but cannot represent more than 50% of the program's budget. Guidelines for delivering a successful Ski-at-School program and examples of age appropriate lesson plans and progression are available to all Ski-at-School programs.

Nordiq Canada-AltaGas grants may be used for purchasing equipment, transportation of children to a cross country ski facility, grooming on the school premises, coaching or any other relevant operating expenses.

By introducing children to cross-country skiing we are hoping to convert them into a life-long passion.

Please use the space below to detail out as much of your plans as possible for bringing the Ski-at-School program into a school or several schools in your area.

Section 1: Contact Details.	
Name of applicant (division)	
Name of respondent	
Contact info for respondent (email and phone)	
Mailing address of division	
Website address	

Phone number	
<b>Section 2: Commitment. Please state how you will ensure funds will be distributed to clubs and schools and reaching the greatest number of new skiers. Please make specific reference to how your proposal will contribute to the greatest reach with respect to the number of skiers and conversion to clubs and programs.</b>	

<b>Section 3: Description of proposed program.</b>	
Anticipated start and end date	
Number of sessions (also indicate frequency and number of institutions/clubs)	
Who will provide coaches and level of coach training	
Number of children targeted per grade and # of coaches involved	
Who will provide ski equipment	
On what site (s) will the program be delivered (at school and /or nearby ski facility - specify)	
Who will manage grooming, where pertinent	

<b>Section 4: Draft Budget.</b>	
EXPENSES	
Ski Equipment (# of kits x \$/per kit)	
Other materials and equipment (please detail)	
Coaching (# of coaches x # of sessions x # hours)	
Administration (please detail)	
Transportation (please detail)	
Grooming equipment/service/fuel	
Ski waxing/maintenance	
Venue rental	
Other (please detail)	

REVENUES	
Expected Nordiq Canada-AltaGas grant	
Fee paid by school (if applicable)	
Fee paid by participants (if applicable)	
Club contribution (if applicable)	
In kind contributions of labour etc	
Other grants( Division, school board)	
Donation (if applicable)	
Other (please detail)	

**Section 5: Promotion. Please detail out as much as possible or append a schedule**

Medium	Timeline and frequency
Website/Newsletters/Email/Posters	
Videos and photos	
Vehicle branding (decals)	
Apparel, incentives	
Other	

**Section 6: COVID-19 Contingency Planning**

We understand that due to activity restrictions ski specific activities may be curtailed. We would none the less encourage physical activities associated with skiing, which could also benefit from this support.

Please outline your contingency planning and alternative budget allotment:

Please indicate how this will be related to skiing:

**Section 7: Legacy. Please describe the long-term objectives of your project, how you see the program evolving or growing in the next few years, and what result you wish to achieve.**

Please outline your yearly goals and a plan to achieve them:

Year 1 goals:

Year 2 goals:

Year 3 goals: