**Nordiq Canada Equity Initiative**

We want to hear from you if you are delivering or want to deliver programming for under-represented groups, in particular, **Black, Indigenous, racialized, 2SLGBTQI+, low-income people, persons with a disability, newcomers and seniors** to increase their participation and retention in cross country skiing.

The catch is that Nordiq Canada must apply for money by Dec 23. Yes! That is a tight turnaround. Our hope is to apply for this limited-time funding by submitting an application with multiple projects already happening in our clubs and divisions across Canada this year, and projects planned for next year.  If successful, Nordiq Canada would work with clubs and divisions to refine projects and create partnership agreements.

**There are two timeframes for projects:**

**Timeframe 1 - April 1, 2024 – March 31, 2025**

Applications are open for projects you’ve already completed (since April 1, 2024) or plan to complete by March 31, 2025. Projects must already have funding in place as we may not find out we have been approved for any money before March 2025, or we may not receive any money at all!   
Examples of projects:

* Para Nordic Development Camps
* Para Nordic Classifier Expenses
* Club programs that reach any of the underserved groups
* Ski Playground events that reach any of the underserved groups

**Timeframe 2 - April 1, 2025 – March 31, 2026**

In addition to the ideas above, you can also apply for funding to support future initiatives. Successful applicants will be notified by late winter 2025, giving you lots of time to prepare.

Club and Division Projects must adhere to the following principles:

* + **Affordable:** Projects will be delivered with minimal to no cost to participants.
  + **Results oriented:** Projects will be delivered in such a way as to increase participation and retention of under-represented communities and, ultimately, drive behavioural change.
  + **Focused on organized sport:** While other activities may be included (such as movement skills development), the primary activity must be organized sport, and must adhere to safe sport practices.
  + **Green:** Delivery of the projects should produce minimal or positive environmental impact.
  + **Accessible:** Projects must be tailored to the needs of one or more of the under-represented groups but need not be exclusionary and can be open to all and should allow for a wide range of athletic ability.
  + **Available:** Projects should seek to be delivered in underserved communities and to achieve regional diversity.

**How to apply:**

Complete this Application Form and submit to [fund@nordiqcanada.ca](mailto:fund@nordiqcanada.ca) by Dec 13.

**Nordiq Canada Equity Initiative Application Form**

**Club Name:** Click or tap here to enter text.

**Contact name:** Click or tap here to enter text.

**Contact E-mail and Phone Number:** Click or tap here to enter text.

**Project Name:** Click or tap here to enter text.

**When will the project take place?:**

**Timeframe 1 - April 1, 2024 – March 31, 2025**

**Timeframe 2 - April 1, 2025 – March 31, 2026**

**\*Please do separate application forms for each timeframe.\***

1. **Describe your project.** How will your project increase the participation and retention of identified under-represented groups in cross country skiing? 150 words max.

Click or tap here to enter text.

2. **Please provide a description of the programming or servicing gap to be alleviated by this project.** 100 words max. Click or tap here to enter text.

Click or tap here to enter text.

3. **Where is your club based and where will this project take place?** 50 words max

Click or tap here to enter text.

4. **List the under-represented group(s) your community sport initiative funding aims to reach.** 50 words max

Click or tap here to enter text.

1. **Describe the barriers facing the under-represented group(s).** 50 words max

Click or tap here to enter text.

1. **If your project will be focused on activities for persons with a disability, please describe how you will reach and develop programming for this under-represented group.** 150 words max.

Click or tap here to enter text.

1. **What under-represented partners and/or community organizations do you intend to partner with or how will you reach the equity seeking group** (e.g., newcomers association, school gay-straight alliance, municipality)? 100 words max

Click or tap here to enter text.

1. **Include a brief draft budget – how much do you need and how will it be spent?**

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| **KEY ACTIVITY** | **DESCRIPTION OF EXPENSES** | **AMOUNT OF EXPENSES** |
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**Signatures**

**Please have your Division office sign below, and submit the form to** [**fund@nordiqcanada.ca**](mailto:fund@nordiqcanada.ca)**.**

On behalf of the Division, Click or tap here to enter text., I encourage Nordiq Canada to support this project.

**Name**: Click or tap here to enter text.

**Date**: Click or tap to enter a date.

**Signature**: Click or tap here to enter text.

**Submit your application to** [**fund@nordiqcanada.ca**](mailto:fund@nordiqcanada.ca) **by Dec 13.**