



Town Hall

October 7, 2026

- All Canadians on skis

- More Canadian athletes on podiums

- Tous les Canadiens sur des skis

- Plus de Canadiens sur les podiums



WELCOME!

- **Purpose**

- Engage with and inform community
- Communicate changes
- Answer questions

- **1st of 2** annual Town Halls (2nd will be at National Championships, March 2027)



Agenda

- Sport Development Program
- Events
- Para Nordic Program
- High-Performance
- Q and A (Chat Box)



Sport Development Program (SDP)

STEPHEN NOVOSAD

Coach Development Manager



SDP Updates

Key messaging: Playfulness, Joy and the Foundations for Growth

Jackrabbit booklet and awards updated

- Every participant should receive an e-copy of the booklet
- Print on demand

Updated coaching materials

- Ease of reference and application

Coach Developer Update

- Prioritizing Master Learning Facilitators
- Reaching to Learning Facilitators as possible
- Regional outreach





Coach Development Pathway

Objectives

- Streamline accessibility
- Limit cost
- Sport Specificity

MED is a mandatory NCCP multisport elearning that all coaches of all sports are required to complete

- 85\$ one time training (transferable between sports) and evaluation all in one

Introduction to Community Coaching

- Renewed elearning Oct 15
- Reduced time to complete
- Focused on key messaging
- Reduced cost

Community Coaching

- More focus on sport specific training



JR Jamboree

The Jackrabbit Jamboree is a travelling celebration of cross-country skiing designed to strengthen the ski community, introduce more children and families to the sport, and create a clear pathway into and through Nordic skiing programs.

Objectives

- Build community
- Increase program participation
- Support participant conversion and retention in programs
- Providing parent education
- Introduce and convert new skiers

Tech package providing a la carte options and support
Winter 2027



EVENTS

JEFF ELLIS

Director, Events and Partnerships



Tier 1 Events

- NorAm Series, Canada Cup – What's the difference?
- NAN Cup – North America Nordic Cup – Trial season
 - Premier event series in North America
 - More than double the prize money
- CCUNC → CCNS (Canadian Collegiate Nordic Series)
 - Changes for Nationals – Must be a member of a Collegiate program



Events

- No Race Licenses for U12 & U14 = No CPL
- No podiums/medals/rankings for U12 competitors
- Common Wax Protocol – Guidelines
 - Affordability
 - Equity
- Guidelines for all updates published to website Oct. 15th



Para Nordic

Marshall Starkman

High-Performance Director, Para Nordic



Para-Nordic: 2030 Priorities

PNST

- Program stability; athlete-driven, collaborative culture
- Embrace HP standards, seek incremental gains; grow people
- Expedite athlete development (4-year vision); expand PNST (5 > 10+3)
- Robust schedule; compete for podiums/Crystal Globes

FRENCH ALPS 2030
Paralympic Winter Games



NextGen Strategy

- Focus on recruitment (athletes/guides); sustainable pipeline
- Proactively fill class gaps; transition XC skiers to BT, athlete transfers
- Enhance relationships with Divisions/clubs; drive inclusive opportunities



Para-Nordic Program

Program Updates / Opportunities

- **Dynamic Duo:** Brian McKeever (HC) / Jacqueline Akerman (AHC)
 - **HP Coordinator:** Kiersten Vincett
 - **Development Lead:** TBA
 - Athlete group decentralization (Coach DTE visits, bespoke programming)

 - **Momentum/CWG Camp:** Nov 20-22
 - **National/International Classification:** Nov 23-24
 - **Continental Cup (XC):** Nov 25-26
 - **Calforex Cup (BT):** Nov 28-29
- REGISTRATION DETAILS
COMING SOON*
- *Must be internationally
classified*





High-Performance Program

Eric de Nys

High-Performance Director



High Performance Program-

2030 Priorities

- Targeting the podium-patience in building towards this goal
- High Performance program support-elimination of training camp & WC fees
- Development program U25, U20, U18 testing, training camps, competition support
- Coach and Technician development (5 coaching and 8 technician opportunities)
- Stronger domestic race opportunities-NANC (North American Nordic Cup)
- Racing “UP” – new policy



High Performance Program

- New National Ski Team Coaches
 - § Stefan Thomson Head Coach
 - § Tormod Vatten Assistant Coach
 - § Chris Manhard Development Coach
- New Wax Team (4 of 6)
 - Nico Bonetti Head Technician
 - Alain Masson
 - Stefano Zampieri
 - Linus Rutter
 - Tuva Granoien
 - Sindre Haugan
- DTE Coaches-many across the country



Selection Criteria

- Trip Selection Criteria posted on Nordiq Canada
 - § P1-16 different athletes
 - § WJ/U23-20 athletes
 - § U18-10 athletes
- National Team Selection Criteria 27-28
 - Final stages of completion



THANK YOU!

QUESTIONS?



Canada