



# Ski-at-School program grant application

**Application deadline: Nov 19, 2021 (forward by e-mail to [snovosad@nordiqcanada.ca](mailto:snovosad@nordiqcanada.ca) )**

## **Program description:**

The Nordiq Canada Ski-at-School program powered by AltaGas is aimed at integrating cross-country skiing into the curriculum of elementary and secondary schools across Canada **as a means of introducing students to cross-country skiing**. A Ski-at-School program may be delivered during regular class hours or after school, onsite or nearby, with the support/affiliation of a local ski club. Note that funding will be disbursed directly via clubs.

Prioritization for grant distribution will be accorded to the following criteria:

- Multiple sessions for targeted students;
- Number of students targeted and benefitting from the program;
- A concluding skills/competitive/challenge event session (see guidelines for details);
- Connections to a local club promoting conversion opportunities to development programs;
- Continuity of programming.

To assist Nordiq Canada registered clubs and/or schools with starting up and delivering such programs, Nordiq Canada and AltaGas will provide grants to the most promising projects submitted. Individual grants may reach up to \$5000 per program, but cannot represent more than 30% of the program's budget.

Guidelines for delivering a successful Ski-at-School program and examples of age appropriate lesson plans and progression are available to all Ski-at-School programs.

Nordiq Canada-AltaGas grants may be used for purchasing equipment, teacher-coach training, event hosting (note that a portion can be used for transport to an event.)

**The grant is designed to promote capacity for continued delivery of cross-country ski training in schools.**

By introducing children to cross-country skiing we are hoping to present to them the opportunity of discovering a life-long passion.

Please note the following requirements for grant allocation:

- Coaches and/or Teachers delivering cross-country ski training must complete a minimum National Coaching Certification Program training through online elearning modules

- Coach Introduction to sport (approximately 1hr @15\$)
- Introduction to Community Coaching (approximately 5hrs @52\$)
  - These can be broken into steps and completed during varying intervals at the teachers availability.
- Coaches and/or Teachers must be registered with a free Nordiq Canada coaching licence;
- Programs must provide written, photo and/or video submissions of their program in action (to be used as reporting evidence to grant sponsors);
- Clubs must have established Skill Development Programs.

Please use the space below to detail out as much of your plans as possible for bringing the Ski-at-School program into a school or several schools in your area.

<b>Section 1: Contact Details.</b>	
Name of club	
Name of school(s)	
Name of Club Respondent	
Contact info for respondent (email and phone)	
Club mailing address	
Province/Territory	

<b>Section 2: Description of proposed program.</b>	
Anticipated start and end date	
Number of sessions (per school) (also indicate frequency)	
Names of all teachers/coaches who will provide training	
Total number of students targeted	
Number of classes per grade	
On what site (s) will the program be delivered (at school and /or nearby ski facility - specify)	

<b>Section 3: Draft Budget.</b>	
<b>EXPENSES</b>	
Ski equipment (# of kits x \$/per kit)	
Materials and maintenance (including wax, please detail)	

Coaching training (can exceed minimum requirements, NCCP pathway)	
Event hosting	
Transportation to an event	
Date of event	
Location of event	
Promotional costs	
<b>REVENUES</b>	
Nordiq Canada-AltaGas grant requested	
School contribution (if applicable)	
Student fees (if applicable)	
Club contribution (if applicable)	
In kind contributions of labour etc	
Other grants( Division, school board)	
Donation (if applicable)	
Other (please detail)	

**Section 4: Promotion. Please detail out as much as possible or append a schedule**

Medium	Timeline and frequency
Website/Newsletters/Email/Posters	
Videos and photos	
Vehicle branding (decals)	
Apparel, incentives	
Other (note that beach flags [~300\$ with the ALtaGas, Nordiq Canada and Division logos] can be paid for with grant funds and are a preferred means of promotion during sessions.	

**Section 5: Legacy. Please describe the long-term objectives of your project, how you see the program evolving or growing in the next few years, and what result you wish to achieve.**

Please outline your yearly goals and a plan to achieve them:

Year 1 goals:

Year 2 goals:

Year 3 goals: