



Team-Club Culture Grant

Nordiq Canada Women's Committee is committed to supporting and helping with female athlete retention in the sport of cross-country skiing. The committee recognizes that a major contributing factor to female athletes' motivation to stay in sport is the concept of relatedness and a sense of belonging. One of the best ways to increase an athlete's relatedness is to value and strengthen positive team culture. Through this grant(s) we are looking to provide teams with the resources they need to improve team culture and create a space where female athletes want to be and want to ski. This grant will help fund a team-building project that your team produces.

Value:

\$2000 – 2 grants available (grants awarded will depend on cost of application and discretion)

Eligibility Criteria:

To be eligible, a nominee(s) must:

- Be a team that includes female athletes or is all female
- Be a club or team registered with Nordiq Canada
- Have the intention of attending races as a team
- Show proof of current and/or plans for future reinvestment into the longevity of female athlete retention at your club or team
- Outline how your team/Club has adapted workouts/camps during Covid to promote athlete connectedness/team motivation?

Application process:

Interested teams should forward a letter and/or video to the Nordiq Canada's Women's Committee that includes the following:

- Identify ski club and/or team
- Outline short and long term athletic goals of your team
- Discuss what makes your team so great!
- How would this grant be used to create and maintain a positive team culture?
- Brief budget outline of the expense(s) of your application idea
- Name of coach and email address (may be contacted to verify application)
- List of events your team/Club has attended/will attend this season 2021-2022.
- Discuss passion for the sport and any ways your team encourages female athlete retention and how this project will lead to long-term positive team dynamics.

Applications are due by March 28th, 2022

Successful applicants will be notified by April 7th, 2022. Grants will be awarded based on creativity, quality, specificity, and detail of application as well as longevity of investment into a club or team program (ie. female athletes will benefit for longer than just the present season).

Applications should be sent to: allison.c.mcardle@gmail.com

Subject: **Team-Club Culture Grant**